

**Internal Processes and
Their Corresponding Instructional Events
with Action Examples**

Internal Process	Instructional Event	Action Example
Reception	1. Gaining learner's attention	Use abrupt stimulus change
Expectancy	2. Informing learners of the objective(s)	Tell learners what they will be able to do after learning
Retrieval to Working Memory	3. Stimulating recall of prior learning	Ask for recall of previously learned knowledge or skills
Selective Perception	4. Presenting the stimulus	Display the content with distinctive features
Semantic Encoding	5. Providing learning guidance	Suggest a meaningful organization
Responding	6. Eliciting performance	Ask the learner to perform
Reinforcement	7. Providing feedback	Provide informative feedback
Retrieval and Reinforcement	8. Assessing performance	Require additional learner performance and provide feedback
Retrieval and Generalization	9. Enhancing retention and transfer	Provide various practice and spaced reviews